

## Participate In The Events Below By Becoming A Sponsor

To become a Sponsor, please call 212.243.1117 Today!

- Scholarship Presentation Banquet: As a participating sponsor you will be joining the Parade in a very important mission to which the Parade is completely dedicated - enabling our youth of Puerto Rican heritage to further their academic studies through our High School and College Scholarship Funds. Proceeds raised through sponsorship packages are the primary source of funding for the Program. The Scholarship Program ensures that students will be able to complete their high school education and/or continue their studies at an institution of higher learning. Scholarship awards are given out by the National Puerto Rican Parade Board members and sponsors on the parade day, and the awards reception is televised by WNBC.

- Annual Parade Banquet: The Annual Parade Banquet takes place in June the Friday before the Parade at a prominent New York City venue. The Banquet is a celebration of the year-long accomplishments and hard work of all involved with the realization of the Parade's many events. Special tributes are presented to outstanding personalities during the Banquet. Tickets to this event are highly coveted, which results in a remarkable attendance of over 1000.

- NPRP Education / Leadership Banquet: The Education Banquet gives recognition to Puerto Rican educators whose work has promoted education in our communities. They are recognized for their efforts in guiding our youth towards a successful future.

- Puerto Rican Cultural Festival: The Festival is held one week before the NPRP on a Saturday. Its purpose is to enhance and promote the history, culture and self esteem of the population of Puerto Ricans in the tri-state area. There will be media coverage, in Spanish and English, to provide live and delayed telecast of the events throughout the Festival. Event attendance is over 50,000.

- Baile Del Pueblo (Dance): "Baile Del Pueblo" takes place the night of the Parade Banquet (the Banquet takes place the Friday before the Parade) at a major New York City venue. This is a "Salsa Dance" with prominent and world-renowned Salsa bands performing. The event is open to the general public and the Parade's honorees are presented to the public at this time. Attendance is over 1,000.

- NPRP Music Festival: The National Puerto Rican Parade Music Festival will take place in Brooklyn's McCarren Park. The Festival will feature a star-studded lineup of Puerto Rican musicians, Hip-Hop artists, and Folkloric groups from Puerto Rico and other countries; along with a free open air festival filled with Puerto Rican food vendors, arts and crafts and entertainment for the entire family. Attendance is over 50,000.

- Annual Parade Breakfast: The Annual Parade Breakfast is held on the morning of the Sunday Parade at the NY Marriott Marquis hotel. The breakfast event gives the Parade organizers, dignitaries, participants and guests the opportunity to meet in a relaxed atmosphere prior to the "Encuentro" along Fifth Avenue. Attendance is over 1000.

- Classic Scholarship Golf Tournament: The proceeds from the National Puerto Rican Day Parade Classic Scholarship Golf Tournament are solely used to further the charitable efforts of the National Puerto Rican Day Parade. Accordingly, corporate participation is not only a commercially wise investment in terms of corporate networking with executives from both the United States and Puerto Rico, but it also provides scholarships for deserving young men and women.

- Puerto Rican Business Awards: The event is a non partisan symposium whose purpose is to promote full participation of the USA Elected Puerto Rican Officials and judiciary members in their economic, social, and political networking circles. The banquet will be held at a major New York City venue and will be part of an agenda that includes social and cultural activities.

- NPRP Cultural Pageant - Queen of the Parade: The Cultural Pageant-Queen of the National Puerto Rican Parade takes place in May at a prominent New York City location. The annual event attracts youngwomen for the many benefits that go along with winning the Crown. Winning the crown entails representing the Parade throughout the year, riding in a company's float during the Sunday Parade along Fifth Avenue, receiving an educational scholarship, and other prizes. Attendance is over 2,000.

- Puerto Rican Heritage Awards: The Puerto Rican Heritage Awards Banquet pays tribute to Puerto Ricans who have contributed their time and energy toward the enhancement of Puerto Rican Heritage. Their dedication makes them positive role models for our youth as well as makes them an asset to their communities.

- The Golden Age Fiesta: The National Puerto Rican Parade salutes the Golden Age-Fiesta on Wednesday afternoon before the Sunday Parade at a major Senior citizen Facility in New York City. This is a "Fiesta" with prominent community leaders, politicians and senior citizens. Attendance is over 1,000.